

## UNIVERSITY EXTENSION EDUCATION COMMITTEE MINUTES

**Date of Meeting:** May 13, 2019

**Meeting called to order by:** Zastrow called the meeting to order at 8:30 a.m.

**Members Present:** Herbst, Kannard, Roberts and Zastrow were present.

**Members Absent:** Kelly

**County/Extension Staff Present:** Chrissy Wen, Area Director; LaVern Georgson, Agriculture Educator; Kara Loyd, 4-H Program Coordinator; Lisa Krolow, FoodWise; and Kim Buchholz, Administrative Specialist.

**Others Present:** None

**Certification of Open Meetings Law:** The agenda has been duly posted and the door is open.

**Public Comment:** None

**Roll Call (establish a quorum):** Quorum present

**Approval of Agenda for Possible Rearrangement:** Agenda approved as printed.

**Approval of April 8, 2019 Meeting Minutes:**

Motion by Roberts, seconded by Herbst, to approve the April 8, 2019 meeting minutes. Unanimously approved.

**Communications:** None

**Review of 2019 Departmental Budget:**

Wen reported the 2019 budget is on track. She noted the first invoice for Extension Staff has been processed for payment.

**Update on Jefferson County Farm Technology Days (July 2019):**

Georgson provided an update to the committee on Farm Technology Days. Volunteer applications are starting to come in as was expected. All volunteers for the food tents are secured which is 600+ volunteers. Now we will be focusing on volunteers for parking and field demonstrations. Media day is June 25 at 10 a.m. Tent City will be laid out on June 22. Utilities will move in on the June 24 where we will be unloading the electrical trailers and laying out the grid work. Overall, Georgson feels that people are enjoying the process. The next all committee and Executive Board meetings are on Monday, May 20. The morning of July 23 will be the Opening Ceremony for the event. You are all welcome to attend.

**Discussion on Monthly Educator Reports:**

Georgson gave an oral report from his written report that was distributed to committee members. For crops, planting corn after May 10 they say yield drops a bushel per day; soybeans drop a half bushel a day. Locally as well as the US is way behind in planting due to weather – rain, flooding, etc. Exports do not look like they will be doing anything well in the near future. Discussion occurred regarding tariffs. Georgson explained that animal numbers are also down in China due to African swine fever – some estimate animals are down 50%. Hay: There

is currently a shortage of hay. Horticulture is seeing some questions about winter injury. The Plant Health Advisors have started their hours in our office; other Extension Offices have also been referring calls to our office. Wet weather: If you mud a crop in, it is as bad as not planting. Georgson checked soil temperatures over the weekend. Temperatures are above 50 degrees so crops will start to grow. Questions continue to come in regarding low milk prices and short feed supplies. It is tough times for farmers. There are some indications that we should see a \$1 up in milk in August or September. Multinational banks though are saying it doesn't look good for North American farmers for the remainder of the year. Mexico is our #1 dairy export; the trade deal has not been ratified yet. Exports have been reasonably good. Department activities: Civil Right review went well and we are now working on an action report.

Loyd reported that Youth Government Day was held with five local high schools participating. There are a lot of good ideas to make the event even better for next year. Sheep weigh in was held which means that all of the MAP animals are tagged and weighed in for Fair. Loyd attended the JCEP Conference in Stevens Point; which was a really beneficial conference. Loyd now holds a newly elected statewide position. The Jefferson County Connections Conference was held on April 30 where Loyd led an activity on breaking down stereotypes. About 100 students from different high schools attended the conference. Loyd continues to be very busy with 4-H meetings. By the end of May, she will only have about 10 clubs of the 29 to visit. These visits have been very valuable for her in learning the situation of the clubs. Loyd also attended her last Cohort meeting. On Saturday, Foods Revue was held. There are some challenges with our foods and clothing projects currently; hoping the current social trends will help increase participation in those projects. Loyd continues with her weekly Facebook posts and is looking to evaluate that offering to make sure people are enjoying/using them. Loyd is also working to have various 4-H program materials translated into Spanish for upcoming outreach events. The last YQCA training session is being held tonight for the MAP Project. Loyd has focused on the reorganizing of a 4-H club in the County which has been a challenge. Work continues on the promotional booths for Fair and Farm Technology Days. Loyd invited committee members to attend the 4-H Program Awards Banquet on Monday, September 30 to provide a look into what 4-H is all about.

Lisa Krolow, FoodWise Coordinator for Jefferson and Walworth Counties, reported that she is starting to do some FoodWise lessons in Jefferson County through WIC. She will be there once a month. Krolow just finished the Jefferson/Walworth program budget. Approval has been received to hire an educator this summer to work in Jefferson County. FoodWise is looking to consider expanding to three new partners in the County; the food pantries in Jefferson and Fort Atkinson will be two partners. The third partner is being coordinated through a current Walworth County partner who provides services for domestic abuse victims that is expanding into Jefferson County. In 2021 the program will target to have programming in the Watertown schools. The goal is to try to get students to eat the right foods. Lessons are provided in the classroom as well as working with administration to steer kids towards more healthy food. Discussion occurred.

Wen provided an oral report for Steve Chmielewski, Community Educator. Chmielewski is working in the Palmyra area with Kathy Wise, Village President and Planning Committee on two outreach efforts.

1. An EPA grant 'Recreation Economy for Rural Communities 2019.' This grant provides planning assistance to help communities develop strategies for Main Street revitalization through outdoor recreation. The award provides a planning team assistance for 4-6 month process to work with participants to identify vision/goals/objectives. I am meeting with the

Village planning committee 5/15 to further discuss. Committee of Whole will take action on 5/20. Application due 5/31.

2. Efforts have begun to plan for the Wisconsin Department of Tourism JEM Destination Marketing Grant by identifying potential communities interested. This will also be discussed with the Village Planning Committee for input. Next deadlines for this grant are August 1 and November 1.

In addition, Chmielewski has started reaching out to 11 food pantries to make connections and set times for survey questions with the intention to summarize themes and then share back findings to help guide development educational response based on needs. His next group to assess will be from the list of organizations that the Extension office has worked with from Steve Grabow and Kathy Eisenmann's files.

Chmielewski participated in the Comprehensive Plan Steering Committee Meeting on April 10<sup>th</sup> and is now reviewing draft survey questions.

**Discussion and Possible Action on Future Meeting Schedule and Agenda Items:**

Regularly scheduled meetings are held at the Extension, Jefferson County Office in Room 12 on the 2<sup>nd</sup> Monday of the month at 8:30 a.m. Next scheduled meetings are June 10 and July 8, 2019.

**Adjourn:** Motion by Herbst, seconded by Kannard, to adjourn meeting at 9:25 a.m.